

Soul EPK Project

Link to Final EPK Video: <https://youtu.be/ojRrIFLTKpE>

Video	Audio
<p>0:00 - 0:20 B-Roll: Joe Gardner plays the piano</p>	<p>0:02 - 0:20 Music: Joe Gardner plays the piano</p> <p>0:02 - 0:20 Ryan VO: Everybody has a purpose in life: a reason to get up in the morning and feel motivated. Sometimes, one discovers their purpose too late in life and other times discovering one's true purpose proves to be an existential challenge. Through two protagonists, Pixar's <i>Soul</i> displays the struggles regarding identity, culture, and, most importantly, identifying one's individual purpose.</p>
<p>0:20 - 0:23 GFX: "Joe's Purpose"</p>	<p>0:20 - 0:24 Joe Gardner: You're never gonna believe what just happened. I did it! I got the gig!</p>
<p>0:20 - 0:44 B-Roll: Joe walking and talking on the phone, Joe falling through a manhole, Joe's soul hitting the ground.</p>	<p>0:24 - 0:34 Ryan VO: Joe Gardner, voiced by Jamie Foxx, seems to have found his purpose upon being given the musical opportunity of a lifetime, but in the blink of an eye, his world gets turned upside down.</p>
<p>0:44 - 0:48 GFX: Lower Third "Jamie Foxx, Joe Gardner"</p>	<p>0:41 - 0:43 Joe Gardner: Is this heaven?</p>
<p>0:44 - 0:48 GFX: Lower Third "Jamie Foxx, Joe Gardner"</p>	<p>0:43 - 0:51 Jamie Fox: I play this jazz teacher who's sort of stuck, happily stuck but still stuck,</p>

<p>0:44 - 0:48 SOT: Jamie Foxx</p>	<p>in a job where he's teaching jazz.</p>
<p>0:48 - 0:54 B-Roll: Joe teaches students jazz</p>	<p>0:51 - 0:54 Joe Gardner: 2, 3, 4. Fade under</p>
<p>0:54 - 0:58 SOT: Jamie Foxx</p>	<p>0:54 - 0:58 Jamie Foxx: But he still has hopes and dreams of finally becoming that great jazz musician.</p>
<p>0:58 - 1:14 B-Roll: Joe performing with Dorothea Williams, Joe walking up to Dorothea Williams, students watching Joe in awe</p>	<p>0:58 - 1:14 Audio: Jazz performance</p> <p>1:02 - 1:14 Ryan VO: Joe thought his life would gain the meaning he so desperately desired after getting the jazz gig with his idol, Dorothea Williams, but little did he know, he was destined to be a teacher all along. This student, however, would be unlike any he had ever had before.</p>
<p>1:14 - 1:17 GFX: "22's Purpose"</p>	<p>1:14 - 1:23 Jerri: 22 has been at the Youth Seminar for quite some time and has had such notable mentors as Gandhi, Abraham Lincoln, and Mother Teresa.</p>
<p>1:17 - 1:25 B-Roll: Jerri pulling Joe into the dimension</p>	<p>1:23 - 1:25 22: I made her cry.</p>
<p>1:25 - 1:30 SOT: Pete Docter</p>	<p>1:25 - 1:30 Pete Docter: We thought of her a little bit, 22, as kind of a teenager who thinks they know everything.</p>
<p>1:30 - 1:32 B-Roll: 22 talking to Joe</p>	<p>1:30 - 1:32 22: I already know everything</p>

<p>1:32 - 1:42 GFX: Lower Third "Tina Fey, 22"</p> <p>1:32 - 1:42 SOT: Tina Fey</p> <p>1:42 - 1:47 B-Roll: Joe's soul on stage and 22 talking to Joe's soul</p> <p>1:47 - 1:51 SOT: Tina Fey</p> <p>1:52 - 2:10 B:Roll: Clips from trailer, Joe on Earth, the Great Before, the Great Beyond, Jamie Foxx's interview, and Tina Fey's interview</p> <p>2:10 - 2:12 GFX: "The Team"</p> <p>2:12 - 2:17 GFX: Lower Third "Phylicia Rashad, Libba Gardner"</p> <p>2:12 - 2:17</p>	<p>about Earth.</p> <p>1:32 - 1:42 Tina Fey: I play a character named 22 who is a soul that's never been born because even though the people in the Great Before have been trying to convince her...</p> <p>1:42 - 1:44 Jerri: You will go to Earth and have a life!</p> <p>1:44 - 1:55 Tina Fey: She is very suspect of it. 22 learns from Joe that it is the small things in life that make life worth living.</p> <p>1:52 - 2:13 Fade up Audio: Trailer Song Fade down</p> <p>1:55 - 2:10 Ryan VO: Experiences shape identity. Both Joe and 22 experience many moments on Earth, the Great Before, and the Great Beyond that shape them into dynamic characters. Similarly, the actors have had a multitude of valuable experiences with one another thus allowing the movie to seem so natural.</p> <p>2:10 - 2:17 Phylicia Rashad: Working with them was really amazing. It was very organic and very collaborative.</p>
---	---

SOT: Phylicia Rashad

2:17 - 2:20

B-Roll: Joe's soul and 22 morphed together

2:20 - 2:23

GFX: Lower Third "Daveed Diggs, Paul"

2:20 - 2:23

SOT: Daveed Diggs

2:23 - 2:28

B-Roll: 22 talking to Joe's soul

2:28 - 2:33

GFX: Lower Third "Angela Bassett, Dorothea Williams"

2:28 - 2:33

SOT: Angela Bassett

2:33 - 2:49

B-Roll: Jamie Foxx in recording studio 1, Jamie Foxx in recording studio 2, Pete Docter interview, Kemp Powers interview, Jamie Foxx and Pete Docter in recording studio

2:49 - 2:53

GFX: "Main Message"

2:49 - 3:05

B-Roll: Trailer Clips

2:17 - 2:23

Daveed Diggs: Getting to watch Tina Fey and Jamie Foxx play off each other is like a gift.

2:23 - 2:28

22: We're gonna stand here in silence for a little bit, then we go back out, you say you tried, I go back to not living my nonlife, and you go to the Great Beyond.

2:28 - 2:36

Angela Bassett: You just enjoy following Jamie in all his machinations in whatever way he shows up.

2:36 - 2:41

Phylicia Rashad: Pete Docter and Kemp Powers are the directors of this film.

2:41 - 2:45

Jamie Foxx: As we were going through the script, they would go "try this and try that".

2:45 - 2:49

Jamie Fox: 22 stop i have something to tell you! No, 22!

2:49 - 3:00

Audio: Trailer Song

2:54 - 3:00

Ryan VO: Despite all of the messages presented within the film, one sticks out above the rest.

GFX: "Disney Pixar's Soul"

3:00 - 3:05

Tina Fey: There's more to life than checking boxes of things you've wanted to achieve.

3:05 - 3:13

Audio: Trailer Song